



# MANCHESTER SPARTANS PLAYER SPONSORSHIP

Empower a Player. Represent a  
Community.



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# INTRODUCTION

Manchester Spartans Basketball Club are a grassroots basketball club based in Manchester. We provide competitive and social basketball opportunities to over 100 members, from U12 age groups all the way to senior men and women teams.

Our Senior Men's Team compete in regional and national leagues, representing Manchester Spartans in front of crowds, scouts, and the local community.

For some, basketball is more than a sport — it's a second chance, a leadership path, and a way to mentor others.

By sponsoring a senior player, you're not just funding kit and travel and membership costs — you're investing in potential.

”  
**Building Skills. Shaping  
Futures.**



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# BENEFITS FOR SPONSORS

Be more than a logo on a jersey — become a vital part of Manchester's most community-driven basketball movement.



Social Impact – Direct visibility with local and regional basketball audiences. Featured in newsletters, events, and local media.



Community Reach – 1000+ local families engaged. Direct access to a growing youth and family audience aged 6–40+ from diverse backgrounds.



Positive PR – Supporting equity and opportunity



A certificate of sponsorship and thank-you letter from your player. Regular updates on your player's progress







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# SPONSORSHIP PACKAGES OFFERED



£600+

## Platinum Sponsorship Package

Covers player membership fees and full kit and merch.

The highest level of sponsorship, including top-tier benefits such as:

- Logo placement on all player kits, and associated merchandise (hoodies etc.)
- Your brand on all our events, including naming rights to 2 events per season.
- Speaking opportunities.
- Logo and brand information on website.
- Regular social media shoutouts.
- Recognition in all club press and communications for the season

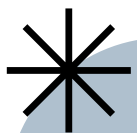


£400

## Gold Sponsorship Package

Covers player license fees and full kit.

- Logo placement on player kit.
- Your brand on all our event.
- Logo and brand information on website. Listed as player sponsor.
- Regular social media shoutouts.
- Photo with your sponsored athlete.



£200

## Silver Sponsorship Package

Covers player license fees and partial travel.

- Your brand on all our events.
- Regular social media shoutouts.

Want something tailored? We offer flexible sponsorship options for players





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# THANK YOU

Whether you're a business, organisation, or individual who loves the game — this is your chance to be part of something real, local, and lasting.

Many senior players balance work, study, and family while competing at a high level — often with limited resources. Your sponsorship helps ensure they can focus on the game and their development, and gives them a platform to lead and mentor.



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