



MANCHESTER SPARTANS CLUB SPONSORSHIP

Empowering Communities Through
Basketball.



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INTRODUCTION

Manchester Spartans Basketball Club are a grassroots basketball club based in Manchester. We provide competitive and social basketball opportunities to over 100 members, from U12 age groups all the way to senior men and women teams. The club aims to keep sessions and programmes affordable, targeting low-income communities.

Our goal is to build confidence, create community, and inspire the next generation through affordable, inclusive sport.

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**Building Skills. Shaping
Futures.**



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BENEFITS FOR SPONSORS

Be more than a logo on a jersey — become a vital part of Manchester's most community-driven basketball movement.



Social Impact – Empower underserved youth through sport. Featured in newsletters, events, and local media.



Community Reach – 1000+ local families engaged. Direct access to a growing youth and family audience aged 6–40+ from diverse backgrounds.



Positive PR – Align with diversity and inclusion values



Tax-Deductible – We're working toward charity status





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SPONSORSHIP PACKAGES OFFERED



£2,500+

Platinum Sponsorship Package

The highest level of sponsorship, including top-tier benefits such as:

- Logo placement on all junior and senior team kits, and coaching uniforms.
- Your brand on all our events, including naming rights to 2 events per season.
- Speaking opportunities.
- Logo and brand information on website.
- Regular social media shoutouts.
- We'll provide a CSR impact summary each year with real metrics, testimonials, and case studies.



£1,000

Gold Sponsorship Package

- Logo placement on all junior and senior team kits.
- Your brand on all our events, including naming rights to 1 event per season.
- Logo and brand information on website.
- Regular social media shoutouts.
- We'll provide a CSR impact summary each year with real metrics, testimonials, and case studies.



£500

Silver Sponsorship Package

- Logo placement on all junior kits.
- Your brand on all our events.
- Logo and brand information on website.
- Regular social media shoutouts.

Want something tailored? We offer flexible sponsorship options for players, specific teams, coaches, and specific schools/community centres.



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THANK YOU

Be part of something bigger. Let's create real impact together.



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